

UNIVERSITY OF WISCONSIN–MADISON PREVENTION RESEARCH CENTER

About Us

We are one of 20 CDC Prevention Research Centers (PRCs) in the United States. Since 1986, the CDC has funded a network of PRCs to carry out applied public health research to build healthier communities.

Our Mission

To improve the health of women and birthing people, infants, and families impacted by health inequities by conducting and building capacity for high-quality applied health promotion and disease prevention research rooted in health equity.

Our Vision

An academic research center that engages researchers, public health practitioners, community members, and translational partners in expanding prevention research and its translation to improve the health of women and birthing people, infants, and families with a focus on those most impacted by health inequities.

Our Work

We support community engagement, research, evaluation, and training to expand applied prevention research in three thematic research areas:

- Community-based programs engaging mothers, fathers, and families to support overall health during and after pregnancy.
- Quality improvement strategies to reduce maternal and infant morbidity and mortality.
- Community-engaged research centering community voice and seeking to share power in decision-making.

Our Core Research Project

For [our main research project](#), we are partnering with community-based organizations to culturally adapt, refine, and implement the



Staying Healthy After Childbirth (STAC) program to improve birth outcomes in the Black community. The STAC program is designed to monitor blood pressure by providing pregnant and postpartum people with smart blood pressure devices that automatically take their blood pressure throughout the day and alert their healthcare team of any concerning readings. This helps birthing people access timely treatment, which reduces complications associated with hypertension (high blood pressure) during pregnancy and after birth.



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